



AGENDA SUPPLEMENT

Children, Education & Communities Policy & Scrutiny Committee

To: Councillors D Taylor (Chair), Fenton (Vice-Chair),
Crawshaw, Douglas, Jackson, Rawlings and Wells

Date: Tuesday, 8 January 2019

Time: 5.30 pm

Venue: The Thornton Room - Ground Floor, West Offices (G039)

The Agenda for the above meeting was published on **28 December 2018**. The attached additional documents are now available for the following agenda item:

- 5. York Museums Trust - Partnership Delivery (Pages 1 - 2)**
Plan: Bi-annual Update
This is the bi-annual update from York Museum Trust on its objectives and activities from July 2018 to December 2018.

This agenda supplement was published on **13 February 2019**.

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Analysis of Standard Vs Access Admissions												
Financial Year 2017/18												
	Castle Museum			Yorkshire Museum			York Art Gallery			All Sites Total		
	Q2	Q3		Q2	Q3		Q2	Q3		Q2 & Q3 2017/18		
Standard Tickets												
Adult	45852	35268	16603	9289	9412	7643	124067	53%				
Child Paying	7	0	8	0	0	1001	1016	0%				
MDY Pass	5	11	10	10	0	0	36	0%				
York Pass Adult	3379	1586	1175	565	467	298	7470	3%				
York Pass Child	553	212	156	50	54	47	1072	0%				
York Residents Day Ticket	0	0	0	0	0	0	0	0%				
	49796	37077	17952	9914	9933	8899	133661	57%				
Memberships												
YMT Card Standard	964	758	347	276	477	328	3150	1%				
YMT Card DD	111	106	42	26	33	36	354	0%				
YMT Card Access	299	213	110	71	83	75	851	0%				
YMT Card Access DD	4	8	1	4	9	2	28	0%				
YMT Card York	790	1118	502	349	927	741	4427	2%				
YMT Card York DD	55	64	27	10	67	52	275	0%				
YMT Card York Access Free	407	513	179	214	359	526	2198	1%				
YMT Card Return	2777	3656	3703	2528	5708	5095	23467	10%				
	5407	6436	4911	3478	7663	6855	34750	15%				
Free Tickets												
Child Free	16060	10817	5007	2453	1848	1001	37186	16%				
Under 5	1042	1028	406	468	101	93	3138	1%				
Hospitality Visitor	11	1	0	0	0	0	13	0%				
Blue Badge Guide	10	4	13	8	9	2	46	0%				
Museums Assoc Card	37	30	62	38	58	52	277	0%				
National Art Pass	0	0	394	303	1400	1124	3221	1%				
ICOM Card	24	16	45	25	70	32	212	0%				
NMDC Staff	7	9	2	9	17	16	60	0%				
FoyAG Single	0	0	0	0	499	430	929	0%				
Visit York VIP	162	151	67	65	23	33	501	0%				
MAX Card	466	293	119	60	47	32	1017	0%				
Careers	747	551	179	105	132	77	1791	1%				
VPS Members	0	0	74	58	0	0	132	0%				
Visit York Tourism	2	9	0	0	16	6	33	0%				
Marketing Free	0	2	11	9	6	2	30	0%				
Other Free	212	244	156	133	73	180	998	0%				
FoyAG Joint	0	0	0	0	10	22	32	0%				
YMT Staff	7	7	13	14	20	15	76	0%				
YMT Vols	26	20	25	9	27	31	138	0%				
Assoc of Vol Guides	2	1	1	2	4	2	10	0%				
Jonvik Group Staff	14	15	14	12	19	10	84	0%				
Relaxed Opening Child	2	0	0	0	0	0	2	0%				
Relaxed Opening Adult	3	0	5	0	0	0	8	0%				
Residents Weekend Adult	0	0	0	0	0	0	0	0%				
	18832	13198	6593	3771	4380	3160	49934	21%				
Access Tickets												
Access 17 to 24	5436	3774	2379	1327	1451	1114	15481	7%				
Access Pension Credit	68	22	19	5	18	16	148	0%				
Access Wheelchair User	579	438	108	51	66	30	1272	1%				
Access Universal Credit	378	243	83	40	45	35	824	0%				
	6461	4477	2589	1423	1580	1195	17725	8%				
Online Tickets												
Adult Online	42	2442	17	174	3	39	2717	1%				
Access Online	0	124	2	8	3	8	145	0%				
Child Online	7	1443	3	105	1	5	1564	1%				
	49	4009	22	287	7	52	4426	2%				
Total	80496	61188	32045	18586	23556	20199	236070	100%				

Financial Year 2018/19												
Financial Year 2018/19												
	Castle Museum			Yorkshire Museum			York Art Gallery			All Sites Total		
	Q2	Q3		Q2	Q3		Q2	Q3		Q2 & Q3 2018/19		
Standard Tickets												
Adult	40979	34085	23197	11225	5431	6436	121333	48%				
Child Paying	13	1	21	0	0	2	37	0%				
MDY Pass	7	6	6	0	0	0	19	0%				
York Pass Adult	2334	1361	1254	546	353	231	6079	2%				
York Pass Child	352	162	244	87	19	34	898	0%				
York Residents Day Ticket	336	368	0	0	0	0	704	0%				
	44021	35983	24722	11858	5803	6703	129090	51%				
Memberships												
YMT Card Standard	824	815	352	202	301	391	2885	1%				
YMT Card DD	56	117	15	24	24	28	264	0%				
YMT Card Access	245	216	76	35	61	82	715	0%				
YMT Card Access DD	4	14	0	3	3	1	25	0%				
YMT Card York	858	1079	659	430	671	1060	4757	2%				
YMT Card York DD	56	102	19	14	59	69	319	0%				
YMT Card York Access Free	6069	637	240	200	320	640	8106	3%				
YMT Card Return	3648	4737	3776	2709	4365	6549	25784	10%				
	11760	7717	5137	3617	5804	8820	42855	17%				
Free Tickets												
Child Free	13791	9362	13076	5357	1328	2621	45535	18%				
Under 5	799	779	1262	490	86	258	3674	1%				
Hospitality Visitor	0	0	0	0	0	0	3	0%				
Blue Badge Guide	2	7	7	5	0	0	21	0%				
Museums Assoc Card	45	41	30	20	42	42	220	0%				
National Art Pass	0	0	268	167	809	818	2062	1%				
ICOM Card	43	20	41	25	62	32	223	0%				
NMDC Staff	4	11	0	0	6	12	33	0%				
FoyAG Single	0	0	0	0	331	258	589	0%				
Visit York VIP	197	161	124	44	35	36	597	0%				
MAX Card	409	261	363	91	37	60	1221	0%				
Careers	740	636	339	138	77	100	2030	1%				
VPS Members	0	0	32	24	0	0	56	0%				
Visit York Tourism	13	5	13	0	3	7	41	0%				
Marketing Free	0	0	19	3	5	1	28	0%				
Other Free	341	271	112	132	143	218	1217	0%				
FoyAG Joint	0	0	0	0	14	26	40	0%				
YMT Staff	9	11	4	4	15	20	63	0%				
YMT Vols	20	15	11	7	10	33	96	0%				
Assoc of Vol Guides	5	6	2	1	2	2	18	0%				
Jonvik Group Staff	18	9	14	6	26	12	85	0%				
Relaxed Opening Child	0	0	0	0	0	0	0	0%				
Relaxed Opening Adult	0	0	2	0	0	0	2	0%				
Residents Weekend Adult	0	0	6	0	0	0	6	0%				
	16436	11595	15725	6517	3031	4556	57860	23%				
Access Tickets												
Access 17 to 24	4616	3441	3433	1813	1168	1235	15706	6%				
Access Pension Credit	38	27	28	3	14	20	130	0%				
Access Disability	840	633	207	86	30	41	1837	1%				
Access Universal Credit	154	140	84	19	26	21	444	0%				
	5648	4241	3752	1921	1238	1317	18117	7%				
Online Tickets												
Adult Online	42	2442	17	174	3	39	2717	1%				
Access Online	0	124	2	8	3	8	145	0%				
Child Online	7	1443	3	105	1	5	1564	1%				
	49	4009	22	287	7	52	4426	2%				
Total	77914	63545	49358	24200	15883	21448	252348	100%				

Against LY

-2% -96% -47% -19% -16% 0% -3% -8% -25% -16% -11% 7% 16% 269% 10% 23% 22% 17% -77% -54% -21% -36% 5% -45% -37% 19% 20% 13% -58% 24% -7% 22% 25% -30% -80% 1% -100% -75% 0% 16% 1% -12% 44% -46% 0% 0% 0%

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